

## BEST PRACTICE 1

### **AUGMENTATION OF INSTITUTIONAL EXCELLENCE THROUGH ACCREDITATION**


#### **Description:**

Al Shifa College of Pharmacy seeks various accreditations, including NAAC, NIRF, UGC and IIC, to ensure and demonstrate its commitment to quality education and overall institutional excellence. The National Assessment and Accreditation Council (NAAC) accreditation evaluates the college's academic and administrative processes, fostering continuous improvement. The National Institutional Ranking Framework (NIRF) ranking reflects the college's performance against specified parameters, aiding transparency and informed decision-making. The Institution's Innovation Council (IIC) accreditation signifies a focus on fostering innovation and entrepreneurship. The UGC (University Grants Commission) plays a pivotal role, establishing and maintaining academic standards to enhance the overall quality of higher education institutions. By actively pursuing these accreditations, Al Shifa College of Pharmacy aims to provide students with a high-quality learning environment, meet global benchmarks, and contribute to the advancement of education and innovation in the pharmaceutical domain. These accreditations also offer stakeholders a reliable measure of the institution's commitment to excellence and continuous enhancement of its educational standards. In essence, these accreditation practices at Al Shifa College of Pharmacy not only validate the institution's commitment to excellence but also serve as a continuous improvement mechanism. Institution already applied for QAS(Quality Assurance System)Accreditation of kerala University of Health Science.

Prepared by  
Raihan A Abdul  
21/12/23

  
IQAC Co-ordinator



  
PRINCIPAL  
AL SHIFA COLLEGE OF PHARMACY  
KIZHATTUR, POONTI  
MALAPPURAM DISTRICT, KERALA



Ministry of  
Education  
Government of India



MoE's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)



## CERTIFICATE

Institution's Innovation Council (IIC) established at

**AL SHIFA COLLEGE OF PHARMACY, PERINTALMANNA**

had undertaken various activities prescribed by Innovation Cell, Ministry of Education, Govt. of India to promote Innovation and Start-up in campus during the IIC calendar year 2021-22.

**Dr. Abhay Jere**  
Chief Innovation Officer  
MOE, Innovation Cell

**Mr. Dipan Sahu**  
Assistant Innovation Director  
MOE, Innovation Cell

Certificate No : 648

Issued On : 2022-11-17



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद  
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान  
**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL**  
*An Autonomous Institution of the University Grants Commission*

# *Certificate of Accreditation*

*The Executive Committee of the  
National Assessment and Accreditation Council  
is pleased to declare the  
Al Shifa College of Pharmacy  
Poonthavanam, Kizhattur, Perinthalmanna, Dist. Malappuram,  
affiliated to Kerala University of Health Sciences, Kerala as  
Accredited  
with CGPA of 2.04 on four point scale  
at B grade  
valid up to February 28, 2026*

*Date : March 01, 2021*



*S. C. S. S. S.*  
*Director*

**“NIRF EXCELLENCE: CELEBRATING OUR JOURNEY TO THE TOP”**

## **AL SHIFA COLLEGE OF PHARMACY**

### **National Institutional Ranking Framework**

**(HISTORY)**



<b>Sl.No</b>	<b>Year</b>	<b>Overall Rank</b>	<b>Rank in Kerala</b>
1	2019	73	FIRST
2	2020	76-100	FIRST
3	2022	96	FIRST
4	2023	101-125	FIRST



[Home Ranking](#) | [List of Participating Institutions](#)

### India Rankings 2022: Pharmacy

Rank-band: 102-125

Show  entries

Search:

Institute ID	Name	City	State	Score	Rank
IR-P-C-8257	Al Shifa College of Pharmacy, Perinthalmanna	Malappuram	Kerala	38.02	96



### India Rankings 2020: Pharmacy (Rank-band: 76-100)

Institution list in alphabetical order

[Back](#)

Name	City	State
AISSMS College of Pharmacy	Pune	Maharashtra
Al Shifa College of Pharmacy, Poonthavanam	Malappuram	Kerala



[Home Ranking](#) | [List of Participating Institutions](#)

### Pharmacy

Rank-band: 76-100

Show  entries

Search:

Institute ID	Name	City	State	Score	Rank
IR-P-C-8257	AL Shifa College of Pharmacy	Kozhikode	Kerala	36.60	73

Showing 1 to 1 of 1 entries (filtered from 75 total entries)

Previous  Next



### India Rankings 2023: Pharmacy (Rank-band: 101-125)

Institution list in alphabetical order

[Back](#)

Name	City	State
Al Shifa College of Pharmacy, Perinthalmanna	Malappuram	Kerala



सत्यमेव जयते  
UGC Website: [www.ugc.ac.in](http://www.ugc.ac.in)  
Ph. 11-23604414 (CPP-I/Colleges)

विश्वविद्यालय अनुदान आयोग  
University Grants Commission  
(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)  
बहादुर शाह जफर मार्ग, नई दिल्ली – 110 002  
Bahadur Shah Zafar Marg, New Delhi – 110 002



ज्ञान-विज्ञान विमुक्तये

By-Email

F. No. 8-145/2023 CPP-I/C)

June, 2023

The Registrar,  
Kerala University of Health Sciences  
Thrissur – 680 596  
Kerala

30 JUN 2023

**Sub:-** Recognition of College under Section 2(f) of the UGC Act, 1956.

Sir,

I am directed to refer to the letter dated.17.04.2023 received from the Principal, Al- Shifa College of Pharmacy, Poonthavanam Post, Kizhattur, Perinthalmanna, Malappuram Dist., Kerala – 679 325 on the above subject and to say that it is noted that the College is **un-aided/self-financing** and **temporarily** affiliated to **Kerala University of Health Sciences, Thrissur**. I am further to say that the name of the following College has been included in the list of Colleges prepared under Section **2(f)** of the UGC Act, 1956 under the head **Non-Government** Colleges teaching upto **Master's Degree**:-

Name of the College	Year of Establishment
Al- Shifa College of Pharmacy, Poonthavanam Post, Kizhattur, Perinthalmanna, Malappuram Dist., Kerala – 679 325  AISHE Code:- C-82257	2002

The Indemnity Bond and the other supporting documents submitted in respect of the above College have been accepted by the University Grants Commission.

Yours faithfully,

  
(Dr. Naresh Kumar Sharma)  
Under Secretary

Copy to:-

1. The Principal, Al- Shifa College of Pharmacy, Poonthavanam Post, Kizhattur, Perinthalmanna, Malappuram Dist., Kerala – 679 325
2. The Secretary, Government of India, Ministry of Education, Department of Higher Education, Shastri Bhawan, New Delhi - 110 001.
3. The Principal Secretary, Department of Higher Education, Government of Kerala, Hr. Govt. Sectt. Annexe, Government Secretariat, Thiruvananthapuram – 695 001, (Kerala).
4. The Joint Secretary, UGC, (SER/ SWR/NER/Northern Region), 35, Feroz Shah Road, New Delhi - 110 001.

21/119

  
(Shila Ranga)  
Section Officer



## CRITERION 7- INSTITUTIONAL VALUES AND BEST PRACTICES

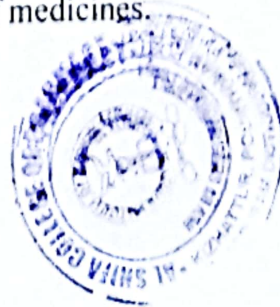
### 7.2 BEST PRACTICE 2

### PRESCRIPTION ADALATH

Year	Name of the programme	Date
2023	Prescription Adalath	20-09-2023

Time:10am-3:00pm

The Prescription Adalath, a novel initiative, was held on 20th September 2023 at Government hospital, Perinthalmanna, and was a resounding success. This event brought together clinical pharmacists, PharmD interns and other healthcare professionals, and the general public to commemorate contributions in ensuring the safety and efficacy of medications.



*[Handwritten Signature]*  
20/12/23

**PRINCIPAL**  
AL-SHIFA COLLEGE  
KIZHATTUR, P.O.  
MALAPPURAM DISTRICT

# PRESCRIPTION ADALATH – A NOVEL SYSTEM INITIATIVE BY PHARMD STUDENTS



## AL SHIFA COLLEGE OF PHARMACY

(Approved by AICTE, PCI, DME, UGC 2(F) & Affiliated to Kerala University of Health and Sciences)  
Kizhattur, Perinthalmanna



# Prescription Adalath



20<sup>th</sup> | Time :  
September 2023 | 10 AM - 3 PM

District hospital, Perinthalmanna



Chief Guest

**Dr. BINDU. C**

Medical Superintendent  
District Hospital, Perinthalmanna



Coordinated by

8<sup>th</sup> & 9<sup>th</sup> Batch Pharm D students,  
Al Shifa College of Pharmacy in Association  
with AMC, KIMS Al Shifa Hospital and IPC Ghaziabad



[www.alshifacollegeofpharmacy.ac.in](http://www.alshifacollegeofpharmacy.ac.in)



Prescription Adalath is a novel system of alternative dispute resolution developed by young Indian Pharm D students. It roughly means “patient’s court”, where the disputes and queries are solved regarding their medication, life style, knowledge about disease and drugs. The introduction of Prescription Adalath is adding a new chapter to the health system of our country and succeeded in providing a supplementary forum to the victims of unsatisfactory settlement of patient health dispute and queries. This system merges the western clinical applications like medication chart review, history interview, and drug utilization evaluation there by expanding the clinical and community services to the rural areas. On 20<sup>th</sup> September 2023, Department of Pharmacy Practice in association with AMC centre, conducted prescription adalath at Government hospital, Perinthalmanna, which was coordinated by 8<sup>th</sup> Batch PharmD &PB students. In this programme, about 70-80 prescriptions were cross checked by the students and rationality was ensured. The programme has got good feedback among the public. With this novel initiative the PharmD students of Alshifa college of Pharmacy have become role models to the entire Pharm D students and other clinical pharmacists across the country.

#### Program Highlights:

1. **Opening Ceremony:** The celebration began with an opening ceremony featuring distinguished speakers and dignitaries.

Welcome address was given by Dr Fathimathu Shadiya CH, Pharmacovigilance Associate, AMC malappuram, Under Ministry of Health and Welfare, followed by Presidential address given by Dr Linu Mohan, Professor, Department of Pharmacy Practice, Alshifa College Of pharmacy delivered insightful keynote addresses, discussing the evolution of pharmacovigilance, recent advancements, and future challenges. Followed by felicitation, Dr Razak, RMO, Government hospital, Perinthalmanna, emphasized the importance of pharmacovigilance in safeguarding public health and the continuous efforts required to improve drug safety, followed by Dr Shinu, Associate professor, Department Of Pharmacy Practice, Alshifa College Of pharmacy delivered insightful speech, about pharmacovigilance and its need.

The event was inaugurated by Dr. Bindhu Mam, the Medical Superintendent of Government Hospital Perinthalmanna. Her presence lent immense significance to the occasion, symbolizing the importance of prescription adalath with concerns to safety of patients. **Vote of Thanks:** Dr. Sai Keerthana extended a vote of thanks to all participants, sponsors, organizers, and attendees for their contributions to the success of the event.

**2. Cultural Program:** To sensitize the importance of prescription adalath, there were cultural performances like falsh mob, by 9 th batch Pharmd interns

**"Prescription Adalath"** allowed individuals to bring their prescriptions and consult with a panel of experienced pharmacists and doctors. The goal was to review and optimize the prescriptions, ensure patient safety, and provide valuable healthcare advice.

**Conclusion:** The "Prescription Adalath" at Government Hospital Perinthalmanna successfully engaged the community in a proactive dialogue about healthcare. "Prescription Adalath" promoted safe and effective medication use. By facilitating interaction between healthcare professionals and the public, this program contributed to improved healthcare awareness and patient outcomes in the region



## ANALYSING THE PRESCRIPTIONS

